5 Year Strategy Snapshot in Brief

FAH’s Community health systems strengthening strategy for scale and sustainability

We are an Africa-based, African-led entity that convenes governments, donors, private-sector and communities to address systemic financing challenges to scaling primary and community health programs at national, regional, and global levels.

Our achievements over the past five years:
- 450,000 community health workers institutionalized in policy and programs.
- 6 Community Health strategies developed in 6 governments across 4 countries.
- 8 investment cases and policy briefs developed in 8 governments across 7 countries.
- 4000 stakeholders trained and empowered on health financing and public finance management.
- Launched the Africa Frontline First Initiative, having the AFF Catalytic Incubator/Accelerator Challenge Fund.

We have learnt that we need to:
- Strengthen domestic resource mobilization and explore diverse funding sources (blended finance, private sector, debt conversion, risk pooling).
- Integrate community health into primary health, global health security, and universal health coverage to access a larger pool of funding and ease resource tracking.
- Increase collaboration across diverse ecosystem players, frame and elevate FAH work and impact story better.
- Diversify the skills mix and modus operandi of the team.

We are aware of the need to adapt due to evolving ecosystem trends:
- Increased financing for universal health coverage, global health security, and integrated health systems.
- Growing new sources of funding for global health, new global financing initiatives, and innovative finance.
- Increasing focus on the social determinants of health, inter and multi-sectoral health.
- Demand for improved utilization of limited funds.

Strength:
- System-level orchestrators, particularly focused on public sector strengthening.
- Sector expertise in community health financing and innovative financing design.
- Embedded government support and cross-ministry convening.

Area of improvement:
- Interrelationship between outputs and direct resource mobilization.
- Stretched team due to multiple priorities, leading to burnout.
- Lack of clarity in communication of FAH’s value proposition, impact, and in-country visibility.
- Sub-optimal sharing of knowledge gained, i.e., primary data collected.

Opportunities:
- Need for broadened FAH country footprint.
- Need for stronger links between community health and global health security.
- Need for strengthened frameworks for government paths to universal health coverage.
- Need for diversified funding options.

Potential threats:
- Decline in government budget support.
- Fragmented funding landscape limiting investment into integrated systems.
- Future pandemics, and priority disruption.
- Change in political leadership.

FAH’s Strategy for 2023-2027:

IDENTITY

- Launched the Africa Frontline First Initiative, having the AFF Catalytic Incubator/Accelerator Challenge Fund.
- Pursue a demand-driven ecosystem.
- Design and implement.
- Mobilize through AFF Phase 1 launched to be a $25m from private sector for Global Fund and country match.

FAH’s value proposition,
- Multiple priorities, direct resource mobilization, and outputs.
- Increased number of funded and deployed for Ministry of Finance, private and multi-sectoral partners.
- Engagement of 6 new countries with continued support to our existing countries.

Impact story work and delivery of impact.
- Stretched team due to current investment limits.
- Sub-optimal sharing of knowledge gained, i.e., sub-optimal sharing of knowledge.
- Failures in the front lines.

Financing Alliance for Health

Position FAH as go-to expert on health financing thought leadership and capacity building.
- Expand uptake and delivery of FAH training curriculum.
- Upskill policy makers and health leaders in public finance management.
- Strengthen cross-country learning through communities of practice.

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Over the next five years...

FAH will seek to strengthen and sustain its impact in developing community health systems by leveraging the global and country focus on primary healthcare systems.

1 THE MONEY: the top-down global funding flows, mechanisms and approaches
- Increase the amount, mix and alignment of community health funding to reduce the annual $4.4 Billion funding gap in Sub-Saharan Africa.
- Implement the Africa Frontline First Catalytic Fund.
- Pursue a financial model transaction that leverages private capital by initiating the Community Health Incubator/ Accelerator Challenge Fund.

2 THE POLICIES: the bottom-up policies and domestic resources
- Ensure community health policies and financing exist and are included into the PH, UHC, and GHS policies.
- New engagement strategies defined and deployed for Ministry of Finance, private and multi-sectoral partners.

3 THE SKILLS: the health financing thought leadership and capacity building
- Position FAH as go-to expert on health financing thought leadership and capacity building.

4 THE PEOPLE: the partnerships and collaborations
- Engage in dialogue with relevant audiences, e.g., masterclasses, trainers of trainers, etc.
- Build out the global knowledge network hub through thought pieces, events, stories from the front lines.

3000 new and diverse stakeholders upsold in health financing 1 publication that codifies imperative pieces of AFF into a white paper.

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THEORETICAL FUNDAMENTALS

Theory of change
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